

SPONSOR BENEFITS
SPEARFISH CANYON HALF MARATHON/5K
and/or
BLACK HILLS SUPER 6

	PRE-EVENT RECOGNITION	ON-SITE RECOGNITION	POST RECOGNITION
PLATINUM SPONSOR \$3000 6 Race Entries	<ul style="list-style-type: none"> • Print/Radio/TV Ads • Email Blasts • Press Release • Event Flyer • Website Listing • Social Media Promo • ITSYOURRACE APP 	<ul style="list-style-type: none"> • Logo on Race Shirt • Banner at Event • Swag Bag Insert • Vendor Space at Event 	<ul style="list-style-type: none"> • Press Release • Annual Report Listing • Newsletter Listing • Email Blast
GOLD SPONSOR \$1500 4 Race Entries	<ul style="list-style-type: none"> • Print/Radio/TV Ads • Email Blasts • Press Release • Event Flyer • Website Listing • Social Media Promo • ITSYOURRACE APP 	<ul style="list-style-type: none"> • Logo on Race Shirt • Banner at Event • Swag Bag Insert • Vendor Space at Event 	<ul style="list-style-type: none"> • Press Release • Annual Report Listing • Newsletter Listing • Email Blast
SILVER SPONSOR \$750 2 Race Entries	<ul style="list-style-type: none"> • Press Release • Event Flyer • Website Listing • Social Media Promo • ITSYOURRACE APP 	<ul style="list-style-type: none"> • Logo on Race Shirt • Banner at Event • Swag Bag Insert • Vendor Space at Event 	<ul style="list-style-type: none"> • Press Release • Annual Report Listing • Newsletter Listing • Email Blast
BRONZE SPONSOR \$500 1 Race Entry	<ul style="list-style-type: none"> • Event Flyer • Website Listing • Social Media Promo • ITSYOURRACE APP 	<ul style="list-style-type: none"> • Banner at Event • Swag Bag Insert • Vendor Space at Event 	<ul style="list-style-type: none"> • Annual Report Listing • Newsletter Listing • Email Blast
LOCAL SPONSOR \$100	<ul style="list-style-type: none"> • Website Listing • ITSYOURRACE APP 	<ul style="list-style-type: none"> • Swag Bag Insert 	<ul style="list-style-type: none"> • Annual Report Listing • Newsletter Listing



Northern Hills Area CASA Program

741 North 5th Street * Spearfish, SD 57783

(605) 722-4558 * Fax (605) 722-4559

February 10, 2021

Dear Friend of CASA,

Northern Hills Area CASA (NHCASA) is excited to announce our two major sponsorship opportunities available this year. The **35th annual Spearfish Canyon Half Marathon & 5K Run/Walk** is scheduled for July 10. We will also hold our third annual **Black Hills Super 6 Mountain Bike Race** on August 21.

As you know, COVID concerns in 2020 resulted in the Spearfish Canyon Half Marathon & 5K to be virtual. We are moving forward this year to resume our live event.

The quality, size, location, and uniqueness of the Spearfish Canyon Half Marathon & 5K Run/Walk distinguishes itself from anything else in the Black Hills area. In 2019, over 500 runners participated from over 25 states. We invite you to be a part of this fun, family-friendly event this year.

The **Black Hills Super 6** features a 6-mile and 3-mile loop on the bike paths at Big Hill, part of the U.S. Forest Service Recreation Area. Participants compete in 3-hour or 6-hour timed races on the course. Mountain biking has become very popular across the country. Last year, more than 150 participants competed in the event growing from the previous year, and we received great feedback from them. This year, we plan to grow the race and add children's events as well.

Both events are fundraisers for NHCASA. Your sponsorship dollars help abused and neglected children right here in the Northern Black Hills. Please consider sponsoring one or both of these events.

Please see the attached list for sponsorship opportunities available, as well as the 2021 contract. You can also view the benefits you receive as a sponsor, including location and listing on the [itsmyrace](#) app (Spearfish Canyon Half Marathon & 5K) and/or <https://www.nhcasa.com/bhsuper6/>. For as little as \$100, you can use the Swag Bags as a marketing tool for your business by incorporating coupons and giveaways into all of the participants' packets. We offer different levels of sponsorships (see attached); however, we are happy to accept any monetary or in-kind donation (media or promotional trade, event supplies, or prizes for participants).

As a NHCASA supporter, you become a powerful voice in the life of an abused or neglected child. All proceeds of this event are used to serve the needs of children who are at risk of being lost in the overburdened court system. NHCASA volunteers are making a difference in children's lives every day. Thank you, in advance, for your support of the NHCASA program!

For the children,

A handwritten signature in black ink that reads "Kate Kelley".

Kate Kelley
Executive Director, NHCASA



Northern Hills CASA Sponsorship/Donation Contract

The Northern Hills Area Court Appointed Special Advocate Program (NHCASA) relies on donations and fundraisers to continue providing services to abused and neglected children in our area. The children served by NHCASA appreciate all forms of support. You can be assured your donation will be used in the most prudent manner on behalf of the many children in the area who are served by the program. Please see the attached sponsorship benefits and ways to promote your business to participants.

Business Name _____

Contact Person _____

Business Address _____

Telephone _____ Address _____ City _____ State _____ Zip Code _____
Fax _____

Email _____

Please email your business logo and website link, if applicable, to rservaty@nhcasa.org so it can be included on the NHCASA website.

I support the continued mission of the NHCASA to advocate for the best interests of abused and neglected children, with my donation of:

Cash Sponsors:

Spearfish Canyon Half & 5K Sponsor (check box) July 10, 2021

- _____ Platinum Sponsor - \$30000.00 or above
- _____ Gold Sponsor - \$1500.00
- _____ Silver Sponsor - \$750.00
- _____ Bronze Sponsor - \$500.00
- _____ Local Sponsor - \$100.00

Black Hills Super 6 Sponsor (check box) August 21, 2021

- _____ Platinum - \$3000.00 or above
- _____ Gold Sponsor - \$1500.00
- _____ Silver Sponsor - \$750.00
- _____ Bronze Sponsor - \$500.00
- _____ Local Sponsor - \$100.00

Donor or Gift in Kind:

In kind donations must meet the need for the event promotion, event function, or participant prizes.

Retail value of Donation \$ _____

Donation item description: _____

Authorized Signature _____ Date _____

If you have any questions about this event or the NHCASA Program in general, please contact the NHCASA Office at 605-722-4558. Forms may be faxed to 605-722-4559 or mailed to Northern Hills Area CASA Program, 741 North 5th Street, Spearfish SD 57783.

For NHCASA office use only:

Contact person _____ Received _____ Advertising _____ Thank You Sent _____