

# FIRST Annual Northern Hills CASA Black Hills Super 6 Sponsorship Packages:

## **BIG HILL BIG DEAL SPONSOR** \$5,000+

These event supporters steal the show! Showcase your business at the event.

- ◆ Link to your website available on our race site
  - ◆ Mention on T.V. ad w/ large logo
  - ◆ Logo on back of t-shirts (larger scale)
  - ◆ Listed in Newsletter as a friend of CASA
  - ◆ Mention in newspaper ads, logo on paid news ads
  - ◆ Certificate of support for your business
  - ◆ Name and logo on website and Facebook mentions
  - ◆ Banner at event and promo flyers
  - ◆ Feature coupons, flyers to promote your business to participants
- ◆ Six (6) Paid entry fees for the race

## **GOLD SPONSOR** \$1,500

These sponsors are main event supporters of the *Black Hills Super 6*

- ◆ Link to your website available on our race site
  - ◆ Mention on T.V. ad w/ large logo
  - ◆ Logo on back of t-shirts (larger scale)
  - ◆ Listed in Newsletter as a friend of CASA
  - ◆ Mention in newspaper ads, logo on paid news ads
  - ◆ Certificate of support for your business
  - ◆ Name and logo on website and Facebook mentions
  - ◆ Banner at event and promo flyers
- ◆ Four (4) Paid entry fees for the race

## **SILVER SPONSOR** \$750

These event sponsors are significant contributors to the *Black Hills Super 6*.

- ◆ Banner at event
  - ◆ T-shirts (logo printed on t-shirts)
  - ◆ Fliers (promo)
  - ◆ Listed on the Web site as a supporter
  - ◆ Facebook mentions
  - ◆ Feature coupons, flyers to promote your business to participants
- ◆ Two (2) Paid entry fees for the race

## **BRONZE SPONSOR** \$500

- ◆ T-shirts (logo printed on t-shirts)
  - ◆ Fliers (promo)
  - ◆ Listed on Web Site as a supporter
  - ◆ Facebook mention
  - ◆ Feature coupons, flyers to promote your business to participants
- ◆ One (1) Paid entry fee for the race

## **LOCAL SPONSOR** \$100

- ◆ Promote your business to participants through coupons distributed in swag bags.

**We welcome sponsor donations of any amount or donation for giveaway, prizes, food and beverages, or media trade!**

Sponsorship donations will be used for the event and all proceeds go directly to the non-profit Northern Hills CASA Program.

