



The Northern Hills Area CASA Program

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PRESS RELEASE

July 9, 2009 – For Immediate Release

From: Northern Hills Area CASA (Court Appointed Special Advocate) Program
Re: Sponsors named for 23rd Annual CASA Spearfish Canyon Half Marathon & 5K Run/Walk

Contact: Heather Pleinis, Development Associate, casaadm@rushmore.com
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Community support for the 23rd Annual Spearfish Canyon Half Marathon and 5K Run/Walk, a fundraiser for the Northern Hills Area CASA (NHCASA) Program, has been tremendous this year. “Considering the tumultuous economy, we are especially appreciative of all the support we have received this year from the community,” states NHCASA case manager Nancy Forcucci.

NHCASA is excited to announce that All About Potential Family Chiropractic (AAPFC) will be joining the NHCASA team this year. Dr. Dawn Hourigan and massage therapist Tracy Franzen will be offering race participants chiropractic adjustments on all extremities as well as chair massages at no cost. All tips/donations given to AAPFC will be donated back to the NHCASA Program.

Other event sponsors/donors include: Premier Bank Card, RCS Construction, Seaton Publishing (Black Hills Pioneer), KEVN Black Hills FOX, KDSJ 980, Silverado Gaming, Wharf Resources, Great Western Bank, First Gold Hotel, Ketel Thorstenson LLP, Tin Lizzie Casino, Best Western Hickok House, Bullock, Curves, Stress Relief Massage, Performance Physical Therapy, Belle Joli Winery, and Superior Sanitation.

Beverages and food items are being donated by Reinhart Food Services and Coca Cola Bottling Company

“We could not hold this event without our wonderful sponsors,” said Gypsy Petz, NHCASA executive director. “Their sponsorship not only promotes a family-friendly event in our community, but champions the CASA Program. All proceeds from this event benefit our communities by providing abused and neglected children with CASA volunteers who will advocate on their behalf for safe, permanent homes. Our ultimate goal is to end the cycle of child abuse and neglect by helping these children follow a more positive, healthy path – one full of hope for their futures and those of their own children.”

The Half Marathon and 5K Run/Walk will be held Saturday, July 25, 2009 and features a combined 13.1 mile run and a 5K run/walk in beautiful Spearfish Canyon. Registration begins at 6:00 until 6:45 a.m. in Spearfish City Park on Canyon Street. The Half Marathon begins at 7:30 a.m. Five water stops are provided along the slightly downhill, paved route. Awards are presented to the first three runners in each category and medals to all runners who finish the Half Marathon. This is a great training race for all athletes.

The 5K will begin in the park at 7:15 a.m. The top two runners in each category of the 5K run will also receive medals. Competing in the timed 5K is optional. Runners and walkers may also participate in the event without being timed if they prefer.

The donation entry fee includes a T-shirt for each participant and is tax deductible. Early registration fees are \$35 for the Half Marathon and \$20 for the 5K Run/Walk if registered before July 20, 2009. After July 20, registration fees are \$45 for the Half Marathon and \$25 for the 5K Run/Walk. Refreshments will be provided and door prizes will be awarded at the end of the race.

Registration forms are available by visiting www.nhcasa.com or emailing casaadm@rushmore.com. For more information call the Northern Hills Area CASA office at 722-4558.

All proceeds support the Northern Hills Area CASA Program, a local non-profit organization advocating for safe permanent homes for abused and neglected children who are in the court system through no fault of their own.

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